

B I N G O

Instructor's Manual

Directions for playing the Investment Fraud Bingo game follow:

1. Set up the modified Investment Fraud Bingo game as you would a regular game of Bingo, giving participants the newly created Investment Fraud Bingo sheets and using either chips or pens to mark off their squares. Inform participants that they can win either diagonally, horizontally or vertically. When there is a winner, that person must shout "Fraud Bingo." Tell participants that they should **not** clear their cards when there is a winner, because play will continue.
2. After you draw a ball, read the letter and number, ask participants who have a match on their bingo cards to read the accompanying message aloud. Audience members are now active and their participation level has risen, making them much more attentive to the bingo game caller as they wait for the next number and letter to be announced.

(Note: During this brief time period or "learning moment," the bingo game caller has the perfect opportunity to engage audience members with a local example of investment fraud or more elaborate explanation of types of scams and investor protection tips. See Step #3)
3. Use the matching facts or scenarios listed on the supplemental sheet (see attached) to expand on the subject or engage audience members by asking them questions about their own experiences with fraud before moving on to the next round.
4. The amount of time it takes to play one round of Investment Fraud Bingo will depend on the number of participants. Therefore, when there is a winner, remind the participants to **not** clear their cards. Continue playing with the same card until you have another winner. Repeat for more winners until you run out of time. That way, you continue to play, have the opportunity to discuss more squares, and have more than one winner which equals a happier crowd.

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