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BEFORE THE ARKANSAS SECURITIES COMMISSIONER

CASE NO. S-11-0286

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ARKANSAS SECURITIES DEPARTMENT
IN THE MATTER OF:

Order No. S-11-0286-11-OR01

ARKANSAS SECURITIES

Trading Block Holdings, Inc.

RESPONDENT

CONSENT ORDER

This Consent Order is entered pursuant to the Arkansas Securities Act, codified at Ark. Code Ann. §§ 23-42-101 through 23-42-509 (“Act”), the Rules of the Arkansas Securities Commissioner (“Rules”) promulgated under the Act and the Arkansas Administrative Procedures Act, codified at Ark. Code Ann. §§ 25-15-201 through 25-15-219 in accordance with an agreement by and between the Staff of the Arkansas Securities Department (“Staff”) and Trading Block Holdings, Inc. (“Trading Block”) in full and final settlement of all claims that could be brought against Trading Block by the Staff on the basis of the facts set forth herein.

Trading Block admits the jurisdiction of the Act and the Arkansas Securities Commissioner (“Commissioner”), waives its right to a formal hearing, consents to the entry of this order, and agrees to abide by its terms. Trading Block also agrees that entry of this order has no impact on its civil liability to Arkansas investors under Ark. Code Ann. § 23-42-106 for the violations detailed below.

FINDINGS OF FACT

1. On or about July 20, 2009, agents or employees of Trading Block made sales of securities in a Trading Block offering to an Arkansas resident.
2. On or about March 4, 2011, Trading Block filed a Notice of Sale of Securities on United States Securities and Exchange Commission (“SEC”) Form D with the Arkansas

Securities Department ("Department"). As part of this notice filing the Department received a \$500.00 filing fee from Trading Block.

3. In violation of Ark. Code Ann. § 23-42-509(c)(1) and Rule 509.01(B)(2) of the Rules of the Arkansas Securities Commissioner, Trading Block failed to file the Notice of Sale of Securities on SEC Form D with the Department concerning the sale of securities in Arkansas within the required fifteen days.

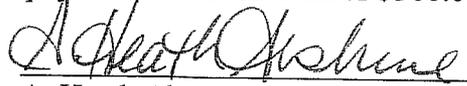
CONCLUSIONS OF LAW

4. Trading Block's filing of the Notice of Sale of Securities on SEC Form D with the Department approximately twenty months after the sale of securities in the Trading Block offering to an Arkansas resident as detailed in paragraphs 1-3 is a violation of Ark. Code Ann. § 23-42-509(c)(1) and Rule 509.01(B)(2) of the Rules.

5. Entry of this Order does not affect the civil liability of Trading Block under Ark. Code Ann. § 23-42-106 for Arkansas investors in the Trading Block offering.

ORDER

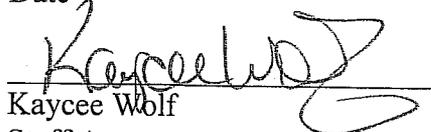
IT IS THEREFORE ORDERED that Trading Block pay a fine in the amount of \$500.00.



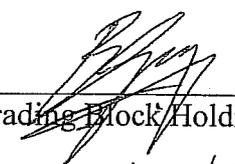
A. Heath Abshire
Arkansas Securities Commissioner

June 13, 2011

Date



Kaycee Wolf
Staff Attorney


Trading Block Holdings, Inc.

By: Bryan Kulathilakal

Title: CEO/Chairman

Date: 5/23/11