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BEFORE THE ARKANSAS SECURITIES COMMISSION NOV 30 PM 12:47
CASE NO. S-11-0300

ARKANSAS SECURITIES DEPT.

IN THE MATTER OF:

Order No. S-11-0300-11-OR01

HoozOn, LLC

RESPONDENT

CONSENT ORDER

This Consent Order is entered pursuant to the Arkansas Securities Act, codified at Ark. Code Ann. §§ 23-42-101 through 23-42-509 (“Act”), the Rules of the Arkansas Securities Commissioner (“Rules”) promulgated under the Act and the Arkansas Administrative Procedures Act, codified at Ark. Code Ann. §§ 25-15-201 through 25-15-219 in accordance with an agreement by and between the Staff of the Arkansas Securities Department (“Staff”) and HoozOn, LLC (“HoozOn”) in full and final settlement of all claims that could be brought against HoozOn by the Staff on the basis of the facts set forth herein.

HoozOn admits the jurisdiction of the Act and the Arkansas Securities Commissioner (“Commissioner”), waives its right to a formal hearing, consents to the entry of this order, and agrees to abide by its terms. HoozOn also agrees that entry of this order has no impact on its civil liability to Arkansas investors under Ark. Code Ann. § 23-42-106 for the violations detailed below.

FINDINGS OF FACT

1. On or about October 31, 2010, agents or employees of HoozOn made sales of securities in a HoozOn offering to eight Arkansas residents.
2. On or about April 4, 2011, HoozOn filed a Notice of Sale of Securities on United States Securities and Exchange Commission (“SEC”) Form D with the Arkansas

Securities Department ("Department"). As part of this notice filing the Department received a \$100.00 filing fee from HoozOn.

3. In violation of Ark. Code Ann. § 23-42-509(c)(1) and Rule 509.01(B)(2) of the Rules of the Arkansas Securities Commissioner, HoozOn failed to file the Notice of Sale of Securities on SEC Form D with the Department concerning the sale of securities in Arkansas within the required fifteen days.


CONCLUSIONS OF LAW

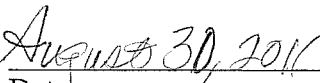
4. HoozOn's filing of the Notice of Sale of Securities on SEC Form D with the Department approximately five months after the sale of securities in the HoozOn offerings to Arkansas residents as detailed in paragraphs 1-3 was a violation of Ark. Code Ann. § 23-42-509(c)(1) and Rule 509.01(B)(2) of the Rules.

5. Entry of this Order does not affect the civil liability of HoozOn under Ark. Code Ann. § 23-42-106 for Arkansas investors in the HoozOn offerings.


ORDER

IT IS THEREFORE ORDERED that HoozOn pay a fine in the amount of \$500.00.


A. Heath Abshure
Arkansas Securities Commissioner


Date


HoozOn, LLC


Kaycee Wolf
Staff Attorney

By: Dee D. McHenry

Title: Managing Member

Date: 8/8/11