

BEFORE THE ARKANSAS SECURITIES COMMISSIONER
Order No. S-14-0087-14-OR02

RECEIVED
16 JUL 20 PM 3:26
ARKANSAS SECURITIES DEPT.

IN THE MATTER OF
WILLIAM SWANNER, APPLICANT

Case No. S-14-0087

ORDER GRANTING CONDITIONAL REGISTRATION

This Order is entered pursuant to the Arkansas Securities Act (“Act”), codified at Ark Code Ann. §§ 23-42-101 through 23-42-509, the Rules of the Arkansas Securities Commissioner promulgated pursuant to the Act (“Rules”), and the Administrative Procedures Act, codified at Ark. Code Ann. §§ 25-15-201 through 25-15-219.

FINDINGS OF FACT

1. On September 11, 2014, the Arkansas Securities Commissioner (“Commissioner”) entered Order No. S-14-0087-14-OR01 to which William Swanner (“Swanner”), CRD # 501268, is a named Respondent. The September 2014 Order is an Order Granting Temporary Broker-Dealer Agent Registration to Swanner with the Arkansas Securities Department (“Department”) as a broker-dealer agent with Ridgeway & Conger, Inc., CRD # 113055, an Arkansas registered broker dealer firm. The Commissioner granted Swanner a limited registration based on his willingness to remain current on a plan of payment to the state of Arkansas for unpaid tax debts.

2. On May 31, 2016, Ridgeway & Conger, Inc. withdrew its registration as a registered broker-dealer firm with the Department and Swanner’s registration with the Department as a broker-dealer agent lapsed. At that time, Swanner had become delinquent on his payment plan with the Arkansas Department of Finance and Administration (“ADFA”) for the settlement of unpaid taxes owed to the state of Arkansas.

3. On June 15, 2016, Swanner submitted an application for registration with the Department as a broker-dealer agent with Chelsea Financial Services (“Chelsea Financial”), CRD # 47770, an Arkansas registered broker-dealer.

4. Swanner has cooperated with the Department during the pendency of his registration application. Swanner has arranged with the Arkansas Department of Finance to have a new payment plan enacted for the settlement of taxes owed to the state of Arkansas. Swanner and Chelsea Financial have agreed to a Heightened Supervision Plan which provides that Chelsea Financial will withhold funds from Swanner’s income and make payments to the ADFA on Swanner’s behalf as a condition of his employment.

CONCLUSIONS OF LAW

5. Ark. Code Ann. § 23-42-302(a)(2) provides in part that the Commissioner may by order approve a limited registration with such limitations, qualifications, or conditions as the Commissioner deems appropriate.

ORDER

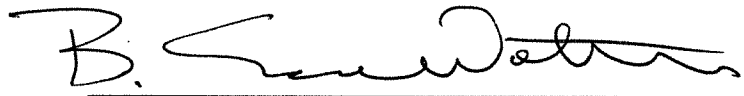
The application of Swanner for registration as a broker-dealer agent with Chelsea Financial is hereby approved, but this approval is made conditional upon the following conditions:

(a) All provisions of the attached Heightened Supervision Plan shall be carried out by all parties thereto;

(b) Swanner must remain in good standing with payments through a plan of offer and compromise to the state of Arkansas until such time as all unpaid tax debts are paid in full; and

(c) Any failure by Swanner to adhere to the provisions of this Order shall result in additional disciplinary action, including fines, suspension, or termination of Swanner’s registration with the Department as a broker-dealer agent.

IT IS SO ORDERED, this the 20th day of July, 2016.

A handwritten signature in black ink, appearing to read "B. Edmond Waters". The signature is written in a cursive style with a large initial "B" and a long, sweeping underline.

B. Edmond Waters
Arkansas Securities Commissioner

HEIGHTENED SUPERVISION FORM

Employee Name: William Swanner CRD#501268
Designated Supervisor: John Pisapia CRD#2336216
Begin Date: July 19, 2016 End Date: July 19, 2017

Chelsea Financial Services has decided to place William Swanner on heightened supervision elicited at acquiring greater ongoing transparency into his financial condition and thus the timeliness of any potential Form U-4 amendments.

Terms of Heightened Supervision:

On a quarterly basis, John Pisapia will:

Conduct a lien search to ensure that all outstanding liens are correctly disclosed on Swanner's U4.

Review Swanner's lien search results and U4 attestation to ensure all items are properly disclosed.

Attest in writing on a quarterly basis that he has performed his supervisory responsibilities designated by this heighten supervision agreement;

Perform a Heightened Supervision review at the conclusion of the term to determine what further action is necessary.

Withhold the first \$500 from Swanner's monthly pay check and send payment directly to the State of Arkansas to be applied towards Swanner's tax obligation.

William Swanner will:

Fill out a lien search application for the purpose of confirming that all outstanding liens are properly disclosed

Review his U4 and confirm by way of attestation that his license is accurate and current.

Promptly inform the firm if the status of any outstanding lien has changed or if any amendment to his form U4 is necessary

Consent that the first \$500 will be withheld from his monthly pay and sent directly to the State of Arkansas to be applied towards Swanner's outstanding tax obligation.

I understand and agree to comply with the above-described procedures. I also understand failure to comply may result in immediate termination.

William Swanner
William Swanner

I understand and agree to accept the responsibility of performing the above-described supervision

John Pisapia
John Pisapia